



*CommuteInfo Connections - April 2013*

## **May is CommuteInfo Commute Options Awareness Month**

CommuteInfo Commute Options Awareness Month starts May 1. **May** is chosen as this special month because it includes National Transportation Week, National Bike to Work Day, National Employee Health and Fitness Day, and National Clean Air Week.

The goal is to further encourage more people regionally to try using an alternative commute for the month, including transit, vanpools, carpools, biking, and/or walking.

This year CommuteInfo is offering \$25 GetGo gift cards for the first 10 commuters who register and change from driving alone to sharing a ride during May. Commuters simply need to register with the program, request a match list, and once they decide to start sharing a ride --- to let us know. The first 10 commuters who do this will receive a \$25 GetGo gift card to wash or gas up their vehicle. This is an extra special savings when added to the [everyday savings](#) commuters realize by sharing their ride.



CommuteInfo will also be attending and hosting events throughout the month. Take advantage of one of our partner sponsored activities, where CommuteInfo materials will be distributed and CommuteInfo will provide individual commute options reports to commuters wanting to learn more about their commuting choices:

### ***Bike Pittsburgh – Car Free Fridays***

“Car Free Fridays encourages the region’s residents to reduce the number of single occupant car trips. On Car Free Fridays, which is every Friday, the Capital of Steeler’s Nation is encouraged to use bikes, feet, transit, ride share, or a combination of modes to get to work and run errands.” Learn more on the CFF page of Bike Pittsburgh’s website: <http://bike-pgh.org/campaigns/car-free-fridays/>.

### ***The Breathe Project***

The Breathe Project is a coalition of residents, businesses, government and many other groups in southwestern Pennsylvania that are working together to improve our air quality for healthier communities and a stronger economy. One of the actions the Breathe Project encourages to reduce air pollution is to “Clean Your Commute.” They will be promoting CommuteInfo Month as a way for people to make smarter transportation choices that reduce harmful emissions. Learn more at

The Breathe Project's website or Facebook page and join the conversation on Twitter [@breatheproject](#).

***Oakland Transportation Management Association (OTMA) – SmartCommute Oakland***

Oakland's SmartCommute is a new initiative brought to you by the OTMA in partnership with the Oakland Business Improvement District and CommuteInfo. The program encourages small business owners in Oakland to promote the use of alternative commuting to their employees for commuting to work. By joining Oakland SmartCommute, small business owners can show their employees that they support smart money-saving commuting options that benefit both the employee, the business and reduce traffic congestion. [Learn more on OTMA's website.](#)

***Sustainable Pittsburgh – Green Workplace Challenge***

The Pittsburgh Green Workplace Challenge engages the regional Southwestern Pennsylvania's business community in a fair and friendly competition that produces real reductions in resource use and greenhouse gas emissions, while promoting sustainable business practices. Some of the challenge points can be earned by working with CommuteInfo. [Learn more by visiting the Sustainable Pittsburgh Green Workplace Challenge website.](#)

If you have any other events scheduled in May, that you want added to the CommuteInfo month calendar, [contact us](#) today

**Annual Commuter Questionnaire Launched**

Each year, the CommuteInfo program asks visitors to the CommuteInfo website to participate in a commuter questionnaire. The questionnaire helps us gather important data on what people in the region are looking for regarding their commuting options, commuter interests, and demographic data.

The survey can be accessed by going to the CommuteInfo webpage at: [www.CommuteInfo.org](http://www.CommuteInfo.org)

It will be available through the end of May. Please take the survey yourself, and let others know about it too!

**Come Join Us - Upcoming Events**

- **May 8** – [Brooke Hancock Jefferson Metropolitan Planning Commission](#) & [FROGGY Live Action Broadcast](#) at the Sheetz in Weirton
- **May 16** – CommuteInfo Resource Tabling Event at Bank of America
- **May 18** – [Venture Outdoors Festival](#)
- **May 23** – CommuteInfo participates in the [Where to Turn Resource Fair](#), Convention Center in downtown Pittsburgh