

CommuteInfo *Connections* - October 2012

CommuteInfo: Working for Regional Employers

CommuteInfo continues to provide area employers with free on site employee rideshare program consulting. CommuteInfo staff begins by analyzing a participating employer's workforce commuting habits. The information collected is then used to develop a ridesharing strategy aimed at benefiting the company and its employees. This includes:

- Reviewing employee concentrations and their travel patterns to work
- Helping organize carpools, vanpools, and bikepools
- Informing employers about the tax incentives available to companies and employees for ridesharing
- Measuring the benefits of ridesharing

Companies that have integrated ridesharing into their business model have reported to CommuteInfo numerous benefits, including:

- Alleviating parking shortages
- Boosting employee recruitment
- Helping the company "go green"
- Strengthening employee morale and retention
- Saving the firm some money

If you know of any employers who would be interested in these services, just have them send an email request to bvillella@spcregion.org

Special Thanks to the Sustainable Pittsburgh Green Workplace Challenge

CommuteInfo thanks Sustainable Pittsburgh and all the employers that have participated in the Green Workplace Challenge by helping educate their employees about commute options. We were happy to see so many area employers taking the challenge.

UPCOMING MEETING:

Westmoreland County Route 30 Corridor Team Meeting

When – Wednesday, November 7th, 2012

Location: Westmoreland County Transit Authority, 41 Bell Way, Greensburg, PA 15601.

Time: 9:00AM-10:30AM

We will be welcoming Joyce Susa and Gary Barber of PennDOT District 12, who will be discussing 2013 construction projects in Westmoreland County. Additionally, Matt Pavlosky of the Southwestern Pennsylvania Commission will be giving us an update on the role of public participation panels in the regional planning process.

RSVP by Friday, November 2nd. Also, please feel free to pass this along to others you know who you might have an interest in attending the meeting.

Outreach Events

Want to include CommuteInfo information at your community event or meeting? CommuteInfo staff can provide a complimentary supply of materials for your use. [Contact us today!](#)

The CommuteInfo program is designed to increase the number of people who travel to work or school by riding transit, vanpooling, carpooling, or bikepooling.

If you do not wish to receive CommuteInfo Connections emails, please reply to this email with UNSUBSCRIBE as the subject.